



ADVERTISING IN CANTATE

THE OFFICIAL PUBLICATION OF CCDA

Cantate is the official magazine of the California Choral Directors Association. Published three times per year, *Cantate* is mailed directly to 1,500 working choral directors, and seen by an average of more than 3,000 monthly visitors online. Our members and readers represent the full spectrum of choral musicians in California, and work with church choirs, community choruses, professional ensembles, children's choruses, and academic choirs from elementary through collegiate.

Each issue of *Cantate* includes feature articles and profiles, news about upcoming ACDA events, first-person essays on the choral profession, and practical items on vocal technique, pedagogy, repertoire, and much more.

WHEREAS,
THE HUMAN SPIRIT IS
ELEVATED TO A BROADER
UNDERSTANDING OF
ITSELF THROUGH STUDY
AND PERFORMANCE IN
THE AESTHETIC ARTS,
AND

WHEREAS,
SERIOUS CUTBACKS IN
FUNDING AND SUPPORT
HAVE STEADILY ERODED
STATE INSTITUTIONS AND
THEIR PROGRAMS
THROUGHOUT OUR
COUNTRY,

BE IT RESOLVED,
THAT ALL CITIZENS OF
THE UNITED STATES
ACTIVELY VOICE THEIR
AFFIRMATIVE AND
COLLECTIVE SUPPORT
FOR NECESSARY FUNDING
AT THE LOCAL STATE,
AND NATIONAL LEVELS OF
EDUCATION AND
GOVERNMENT, TO
ENSURE THE SURVIVAL OF
ARTS PROGRAMS FOR
THIS AND FUTURE
GENERATIONS.

THE OFFICIAL RESOLUTION
OF THE AMERICAN CHORAL
DIRECTORS' ASSOCIATION

RATES AND SIZING

	<u>Single issue</u>	<u>Annual</u>
Back cover (6.25" high x 7" wide, full color)	---	\$990
Inside front cover (8.5" x 11", full color)	---	\$865
Inside back cover (8.5" x 11", full color)	---	\$805
Full Page (8.5" x 11", B&W)	\$375	\$750
2/3 page (7" x 6.67", B&W)	\$260	\$530
1/2 page (5" x 8", B&W)	\$190	\$390
1/4 page (3.5" x 5", B&W)	\$100	\$210

DEADLINES AND PUBLICATION DATES

Fall issue:	Reserve space by August 1 Submit artwork by August 15 Published in October
Winter issue:	Reserve space by November 1 Submit artwork by November 15 Published in January
Spring issue:	Reserve space by March 1 Submit artwork by March 15 Published in May