



ADVERTISING IN CANTATE

THE OFFICIAL PUBLICATION OF CALIFORNIA ACDA

Cantate is the official magazine of the California chapter of the American Choral Directors' Association. Published three times per year, *Cantate* is mailed directly to 1,500 working choral directors, and seen by an average of more than 3,000 monthly visitors online. Our members and readers represent the full spectrum of choral musicians in California, and work with church choirs, community choruses, professional ensembles, children's choruses, and academic choirs from elementary through collegiate.

Each issue of *Cantate* includes feature articles and profiles, news about upcoming ACDA events, first-person essays on the choral profession, and practical items on vocal technique, pedagogy, repertoire, and much more.

WHEREAS,

THE HUMAN SPIRIT IS ELEVATED TO A BROADER UNDERSTANDING OF ITSELF THROUGH STUDY AND PERFORMANCE IN THE AESTHETIC ARTS, AND

WHEREAS,

SERIOUS CUTBACKS IN FUNDING AND SUPPORT HAVE STEADILY ERODED STATE INSTITUTIONS AND THEIR PROGRAMS THROUGHOUT OUR COUNTRY,

BE IT RESOLVED

THAT ALL CITIZENS OF THE UNITED STATES ACTIVELY VOICE THEIR AFFIRMATIVE AND COLLECTIVE SUPPORT FOR NECESSARY FUNDING AT THE LOCAL, STATE, AND NATIONAL LEVELS OF EDUCATION AND GOVERNMENT, TO ENSURE THE SURVIVAL OF ARTS PROGRAMS FOR THIS AND FUTURE GENERATIONS.

THE OFFICIAL RESOLUTION
OF THE AMERICAN CHORAL
DIRECTORS' ASSOCIATION

RATES AND SIZING

	<i>Single issue</i>	<i>Annual</i>
Back cover (6.25" high x7" wide, full color)		\$860
Inside front cover (8.5"x11", B&W)		\$750
Inside back cover (8.5"x11", B&W)		\$700
Full page (8.5"x11", B&W)	\$325	\$650
2/3 page (7"x6.67", B&W)	\$225	\$460
1/2 page (5"x8", B&W)	\$165	\$340
1/3 page (3.5"x6.67", B&W)	\$115	\$230
1/4 page (3.5"x5", B&W)	\$85	\$180

DEADLINES AND PUBLICATION DATES

- Fall issue:* Reserve space by August 1; submit artwork by August 15; published in October
- Winter issue:* Reserve space by November 1; submit artwork by November 15; published in January
- Spring issue:* Reserve space by March 1; submit artwork by March 15; published in May

TO RESERVE YOUR AD OR LEARN MORE, PLEASE CONTACT ROBERT ISTAD AT CANTATE.ADS@GMAIL.COM.

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